

## Sample Article - Free Apple iPhone 4

When someone tells you about the possibility to get a gadget like the funky and fantastically functional Apple iPhone 4 completely for free, you probably think that these people are just trying to scam you. That is, in fact, not the case at all!

Companies spend millions on marketing and finding out exactly what their customers want every year and Apple is no exception. This is why they've come up with free iPhone's 4 testers. You literally get a free Apple iPhone 4 and all they want in return is for you to answer a few simple questions in a survey or write a small, uncomplicated review so they can ultimately only make their product better and improve what they already offer you.

Think about this: you browse the Internet and get to a promotional website advertising the Apple iPhone 4, follow the link until you get to the free iPhone 4 testers section, enter your zip code to see if there are still tester positions available and there you have it! A brand new phone for free. After you have experienced the phone and all the magic it has to offer, you go back and give your honest (remember they are trying to determine both pro's and cons regarding the gadget), unbiased opinion. The company gets what they want (criticism) and you get what you want (a free Apple iPhone 4). If this is not a win-win situation, what is?

Think about having video calling, retina display, HD video recording and editing, a 5-Megapixel Camera with LED flash, a photo album, all the music you can dream of and much more in the palm of your hand, without having to pay a cent for it!

Today's world has made people critical and analytical about the Internet and what you should and should not trust. This is why, even though companies want to give out free products, they often cannot find people who trust them enough. However, these companies spend money on these endeavours and if someone offers you the chance to get a free Apple iPhone 4 for free and asks you to be a tester, what have you got to lose?

Free iPhone's 4 testers are real, they are useful and they offer the latest technological advances. You will not regret getting a free Apple iPhone 4, because you will walk away with an impressive gadget and ultimately help a company expand and develop what they dream of offering the world and what they offer you!



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