

Sample Article – 3 Sites to Learn About Entrepreneurship

Entrepreneurship – the fine art of conceptualizing, starting, and building business. If you’re considering becoming an entrepreneur, or already are one, you’ll know one thing is for sure – You need all the help you can get! Being an entrepreneur means committing yourself to a lifelong process of learning and self development. Fortunately, in this day and age, the internet provides an excellent resource for information, advice and tools to help the entrepreneur. In this article I would like to discuss three websites in particular that you can use to grow your knowledge on the topic of entrepreneurship.

OnStartups.com

The first website I would like to look at is OnStartups.com by Dharmesh Shah. This website is, in fact, more of a blog than anything else. It is authored by Dharmesh, who comes from a software development background, originally working for a company, and then breaking free to pursue his passions as a business owner. The site’s content is focused primarily on start up business advice, challenges and the like, and is written in a friendly, understandable tone. The great thing about “blog type” sites is the interaction allowed between writer and reader, and OnStartups.com is no different. Each article has comments lodged by the readers, which in many cases give you a more three dimensional view of any given topic. This website is an essential read for anyone starting up a business.

Entrepreneur.com

The second website I would like to look at is Entrepreneur.com. This website is the online version of the world’s best selling entrepreneurship and leadership magazine. The site covers an incredibly wide range of topics, from start-up advice, to franchising, management and sales. The articles are written by a host of professional writers who are considered experts in their respective niches. There is also a fantastic Q&A section which allows visitors to post their questions about anything business related. This section, in itself is tremendously useful, and answers many of the burning questions that entrepreneurs want to know about, but are often too shy to ask. There is also a community and blogs section to the website, which allows you to get involved with other readers, and hopefully learn a thing or two! This website is a must for anyone serious about growing their business knowledge.

Vator.tv/News/Interviews

Vator News calls itself “the trusted source for emerging tech” and to be honest, goes a long way in fulfilling that marketing message. Vator is, at its core, a news website, dedicated to the technology sector. It is a great place to keep up to date with who’s doing what, upcoming trends and general tech news. What I really enjoy about Vator is the video element. There are extensive video interviews with prominent players in the industry, and this in itself is always very educational. This website deserves a dedicated weekly login as both a tech news update, and an educational mind stretcher!

Of course, there are an abundance of websites available on the internet, all of which contribute their two cents towards the topic of entrepreneurship, and as such, I am only scratching on the surface of it all in this article. But by far, the three websites mentioned above are a great place to start, and are sure to provide you with some form of knowledge and education that can contribute to your success. Good luck!



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