

Sample Article - How to Choose an Article Writer

Whether you require an article writing service for SEO purposes or to create content for your website or publication, choosing the right article writer is essential in ensuring that your readers both trust you and make repeat visits to your website. Here's what you need to look for in an article writer.

Native Tongue

If you require your articles to be written in English, it is obviously best practice to hire a writer who speaks English as their first language. It's always very tempting to consider the budget article writers from India and other developing countries, but the reality is this – if they don't speak English as their home language, they're going to write sub-par quality articles. The cost saving simply isn't worth it, as your readers will see through this immediately.

Sample Work

Every article writer worth their salt should be able to offer you at least two or three sample articles. Good writers will offer articles on different topics (so as to display their dynamic capacity) and write in varying tones. If possible, ask them for their EzineArticles author name and you can have a look at all their work submitted to EzineArticles.

Ezine Rating

Any article writer who writes on a professional basis should have EzineArticles (the most popular article directory) Platinum Status. You can check this out by looking up their author name on EzineArticles' website. If they don't have this, you should seriously consider looking at an alternative writer as they are either new to the scene, or have something to hide.

Article Submission

Whilst hiring an article writer will save you a lot of time, doing the submissions to the article directory yourself will most likely cancel out any saving in time. Check if your article writer can submit the articles (with your resource links of course) on your behalf. This will go a long way in ensuring that you are as efficient as possible. If they do offer the service, find out which directories they submit to as many of the smaller directories are really wastes of time.

Turnaround Time

It's no use having an article writer to write your articles if they take forever and a day to complete them. Turnaround times can vary from 48 hours to seven days. Most importantly, make sure that your writer honours these time frames. If you are using the article for SEO purposes, it is essential that your writer produces content at a consistent rate.

Contact Methods

Whilst email remains the bread and butter of online communication, it's always beneficial to be able to contact your writer in real time. Try to find a writer that can offer Skype or MSN contact.

Pricing

Last but not least, make sure that you're not getting ripped off. Professional article writers charge between \$10 - \$20 (USD) per article. Whilst there are writers available on the internet from \$4 per article, remember that in this industry, you get what you pay for. Some article writers will offer bulk discounts, but be careful not to get signed into any sort of agreement before you've made use of their services at least a few times.

And that sums up the essentials of how to find the right article writer. Don't be afraid to ask these questions – professional writers will gladly answer them. Good luck!



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